



Annual report

January - December 2019

Charity Commission Registration Number: 1155562



Overview

2019 was a busy and productive year.

We continued supporting shelters and rescue groups, providing food and medication, paying for veterinary treatments, organising neutering surgeries, and rehoming our rescued animals in the UK.

In a country, such as Russia, where there is no stability or continuity, we have managed to sustain consistent performance for almost 7 years which is an achievement in itself. This was only possible through the sterling efforts of our wonderful and dedicated team and of course our supporters.

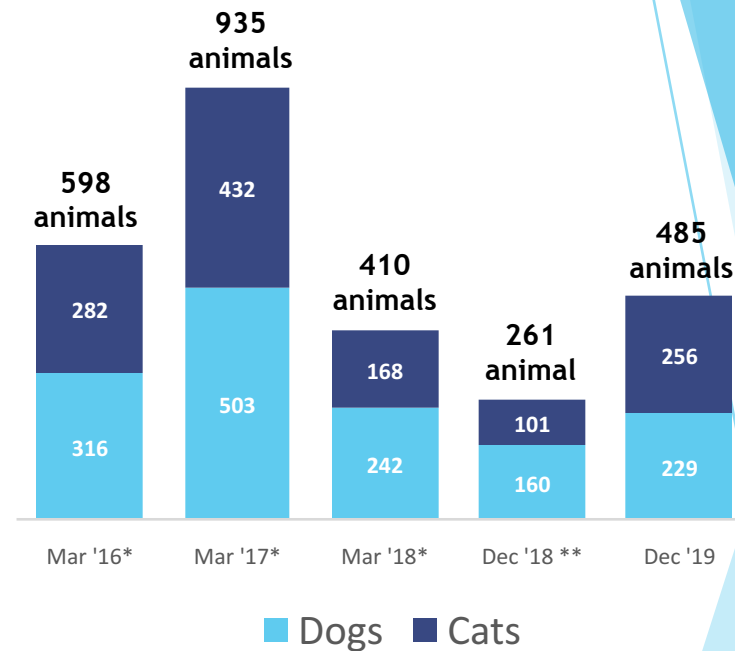


Thank you!



Neutering programme

- ▶ Neutering is the only humane way of controlling the population of stray animals. Without neutering those animals will flood the streets and animal shelters. Rehoming alone will not solve the problem.
- ▶ **One female cat** can give birth to 3 - 4 kittens at a time 3 - 4 times a year. That's **up to 16 kittens a year**. **One female dog** can give birth to 4 - 15 puppies at a time 1 - 2 times a year. That's **up to 30 puppies a year**. Many will die suffering and the survivors will go on to reproduce at the same rate. So you can see how quickly the numbers can add up.
- ▶ During 2019 we paid for the neutering of **485 animals** (**229 dogs and 256 cats**).



* - Financial years (12 months) ending 31 March.

** - Financial year (9 months) ended 31 December 2018

Educational programme

The PAW of friendship

We reached out to **14,001** children via **730** lessons in **42** educational institutions and **11** non-school platforms.

Our unique, bespoke and interactive educational programme for children on safe and responsible treatment of animals is going from strength to strength. There are at least 4 lessons in the programme for each age group. Children learn through play, debate, drawing and making presentations. The programme is conducted by 2 full-time experienced teachers in Russian or English.

Some examples of the comments we have received from our students:

“Now we know animals cannot be given as presents” (age 7)

“If we don’t abandon our pets, there won’t be stray animals” (age 7)

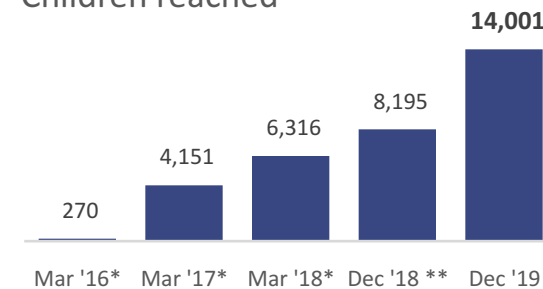
“I’d like all people to think before taking a pet” (age 11)

“That was the best lesson in my life!” (age 13)

“Killing as a solution to the problem of stray animals is inhumane and unethical” (age 15)



Children reached



* - Financial years (12 months) ending 31 March.

** - Financial year (9 months) ended 31 Dec 2018

Shelter Support Programme

- ▶ We continued supporting shelters and rescue groups providing food and medication.
- ▶ We paid for the purchase and construction of a large insulated dog kennel in Alexin, Tula region. The shelter was in great need of a warm and spacious kennel for its residents.
- ▶ We provided essential equipment for shelters, such as cat and dog crates for transporting rescued animals to and from vet clinics, specialist equipment for catching and handling nervous and scared cats and dogs, a variety of cat and dog toys, accessories, blankets, etc.



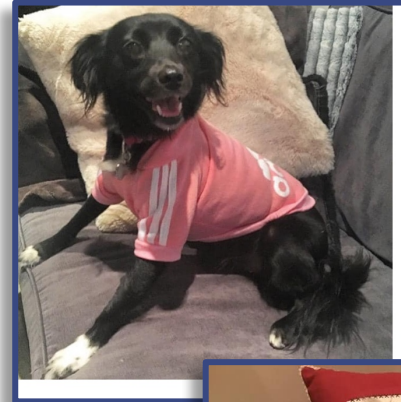
Project RayHouse

We made a significant contribution towards our partner-charity RAY's long-term project which involves a purchase of a plot of land in the Moscow region and a construction of a bespoke and sustainable rehoming facility for rescued dogs and cats.



Rehoming programme in the UK

- ▶ After a successful start in July 2018 our Rehoming programme is going from strength to strength.
- ▶ In 2019 we rehomed **39 animals - 37 dogs and 2 cats**. Our dogs and cats, once discarded as rubbish in Russia, have gone to live amazingly happy lives while enriching the lives of their families. Some have become sofa fans enjoying a leisurely way of life. Some live the lives full of action and fun. Some have taken on responsibilities of accompanying their family members on school runs. Their adoption also creates room in the shelters for us to take other abandoned animals and help them.
- ▶ The programme is aimed at bringing to the UK the animals that have almost no chance of finding a happy home in Russia.



**THANK YOU
for your continuous
support!**





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